

Student RGD | PDF Portfolio 2019

# Contact

# **Zachary Bagley**

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# Resume

# **SOFTWARE AND TECHNICAL SKILLS**

- ▶ Fluent in PC and Mac
- ▶ Adobe Illustrator CC
- ▶ Adobe Photoshop CC
- ▶ Adobe InDesign CC
- ▶ Adobe XD CC
- ▶ Adobe Dreamweaver
- ▶ Adobe Acrobat Pro
- ▶ CMS(Wordpress)
- **▶** CSS
- ▶ HTML5
- ▶ Microsoft Office

# **EDUCATION**

➤ Graphic Design 3 year Advanced Diploma Georgian College, Graduating April 2019.

# **DESIGN EXPERIENCE**

- ▶ Demonstrated skills in Photoshop to create mock-ups for design concepts from layouts to illustrations.
- ▶ Experience with scanning, colour correcting and retouching images in Photoshop.
- ▶ Proficient in resizing images for web and print based applications.
- ▶ Collaborated in a team based environment with other designers to develop an effective layout solution for multiple designs and presentations.
- ▶ Utilized design principles to create unique and creative solutions and concepts for branding/corporate identity, brand guidelines, editorial design, advertisements and web design.
- ▶ Correct and organize files and documents for pre-press and packaging before printing.
- ▶ Conceptualized and illustrated posters in various styles using hand rendering and refined Adobe illustrator
- ▶ Organized, able to manage and prioritize multiple projects while meeting required deadlines

### **ACHIEVEMENTS**

- ▶ Achieved Deans list every semester with overall average of 92%
- ➤ Selected for Georgian College Scholarship Show, 2017.
- ▶ Member of the Registered Graphic Designers Association.

# **QUALIFICATIONS**

- ▶ Capable of working independently or in a team oriented environment to accomplish provided tasks.
- ▶ Excellent attention for detail and quality while working in fast paced environment.
- ▶ Out side the box thinking and problem solving abilities to create design solutions.
- Creative and outgoing, capable of working in multiple platforms and mediums.

### **WORK EXPERIENCE**

- ▶ Fastenal Canada 2016-Present
- Account Specialist currently working in a fast paced teamwork orientated customer service based environment.
- Meeting deadlines, working to solve problems for customers, calling suppliers to request quotes.
- Responsible for creating and organizing purchase orders, and packing slips for large customers.
- Assigned self regulated tasks and training new employees

# ▶ Work Placement Mario Design Jan to April

- Work under time constraints, ability to problem solve
- Assisted with production and installs.
- Developed concepts and worked creating designs under direction.
- Prepared files for print and ensured correct print specifications



Lifestyle Magazine | The Men's Guide magazine is a fictional lifestlye magazine that acts as the go to place for everything that the modern man needs to keep themselves up to date on current pop culture. It also serves as a wealth of knowledge on a wide variety of manly topics.









ARTS & CULTURE

TRAVEL

11 | Canadian destinations
16 | Entryon advanture
16 | Windows growings

FOOD & DRINK



ENTERTAINMENT





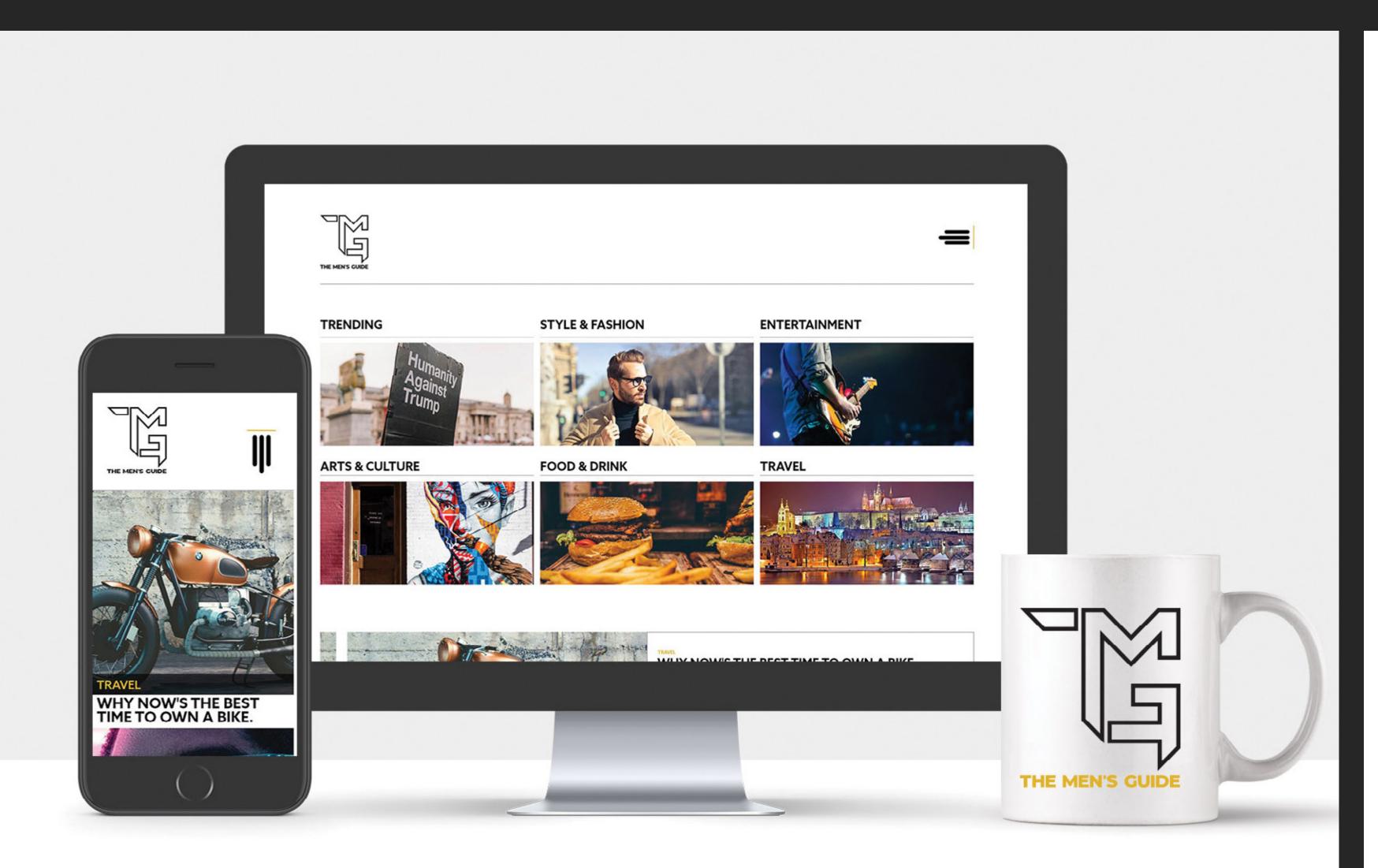




The world of whiskey can be a daunting one, being one of the most widely varied distilled alcohols, different whiskey styles change drastically from country of origin and so does their flavour and appeal.











### TRENDING

# 2019 THE YEAR OF ANTI TRUMP

As president Trump enter his third year of presidency he starts it off with a beng now having the government shutdown 35 days the longest in U.S. history. Will this year

ENTERTAINMENT

### ARTS & CULTURE



pipeline problems that hearing about.





from bad to worse as

## FOOD & DRINK

violence seems to multiply TRAVEL



### WHY NOW'S THE BEST TIME TO OWN A BIKE.

kind you have to pedal everywhere.

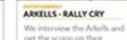


casual outlies.





Why spend all your money you can adventure in your



newest album Rally Cry.



taco recipes sure to step up



### VIDEO GAMES IN VIRTUAL REALITY.

of what makes it so popular and how it's for more than just gaming.



### SUBSCRIBE HERE



### THE WATER OF LIFE.

Whiskey is not a simple thing it takes years of practice to become well werse in whiskey but we don't have years. We are here to give you the crash course in 20 minutes.







Lifestyle Magazine Website | Website and mobile deisgn concept for The Men's Guide Magazine. Provides a place to subscribe and catch the most frequent news.



Mario Design Car Wrap A car wrap designed for Mario Design in Barrie ON. Utilizing the company colours and a required specialized vinyl colour called satin psychedelic. The design is to be sleek and showcase what is possible for customers at Mario Design.









Book Cover Re-design | A redesign of outdated book covers from the Barrie Public Library into Dust Jackets of unified style to attract new readers. While still conveying the original idea or message of the book.











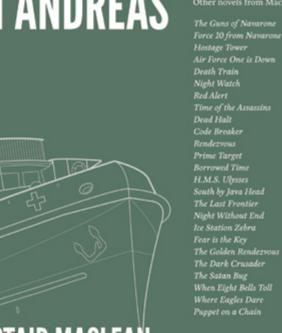






ALISTAIR MACLEAN

ALISTAIR MACLEAN





Maclean went on to write over 40 books, three of which were so successful that they were turned into movies. The Gun of Navarone, Ice Station Zebr. and Where Eagles Dare. Maclean passed away at his

Is there a sinister connection between these two tragedies? And is it an accident that the Ariadne, a NATO spy ship, is the only vessel in the vicinity –

"Alistair Maclean is a magnificent storyteller" Smin Hmr





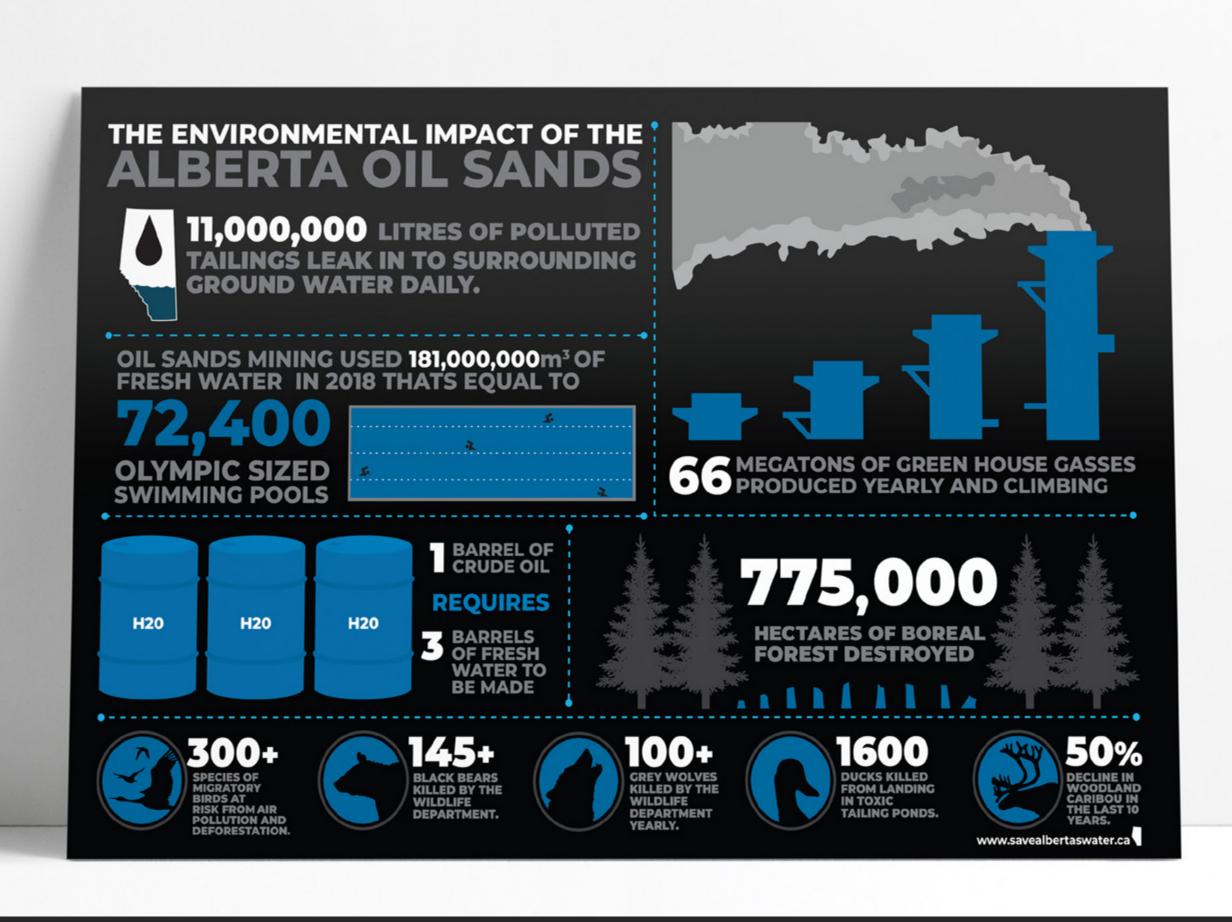


Death Train



MACLEAN 0

**ALISTAIR MACLEAN** 





Social Dissent Posters | Poster designs for a rarely covered social issue, to help spread awareness and create a state of intrigue in the viewer so they will want to investigate the topic further on their own.



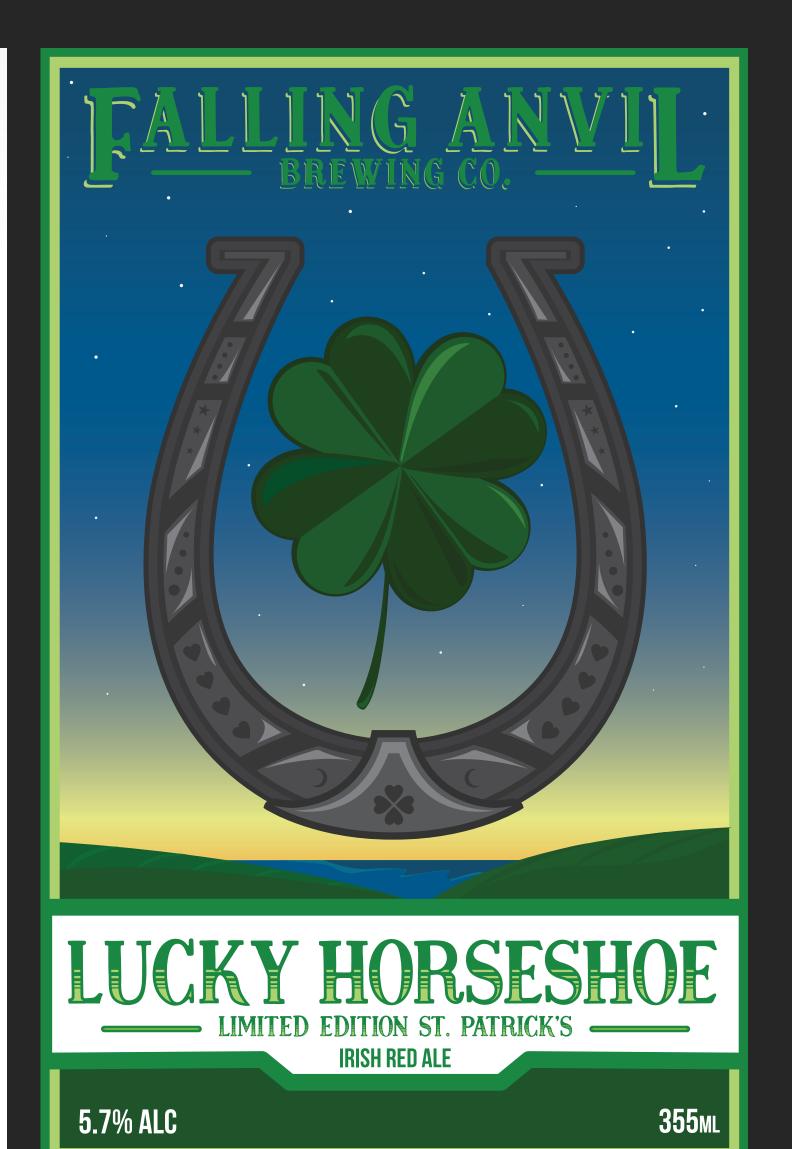


Craft Beer Packaging Logo and packaging design for fictional craft brewing company Falling Anvil Brewing Co. They are a small local brewery that takes their inspiration from blacksmithing and forging for their company name and beer flavours.

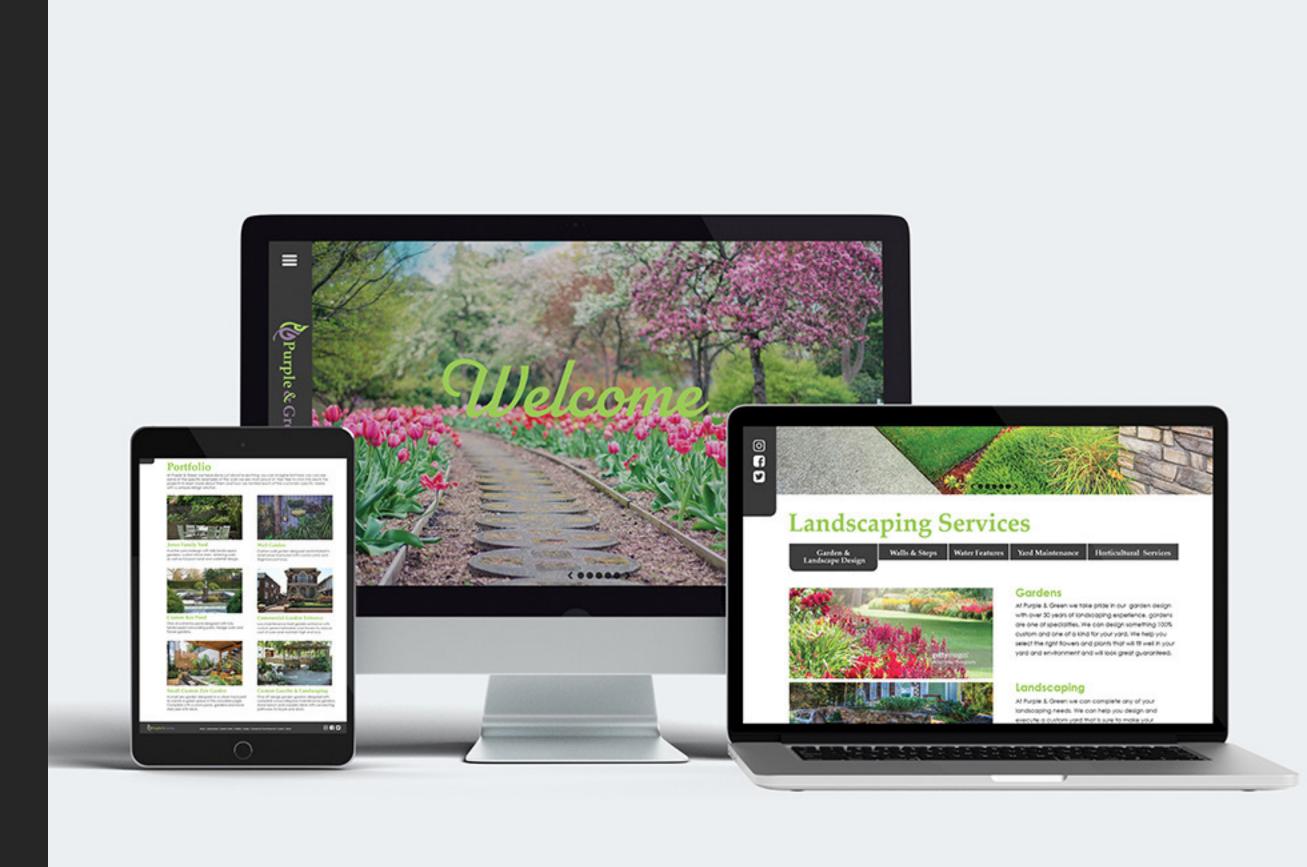




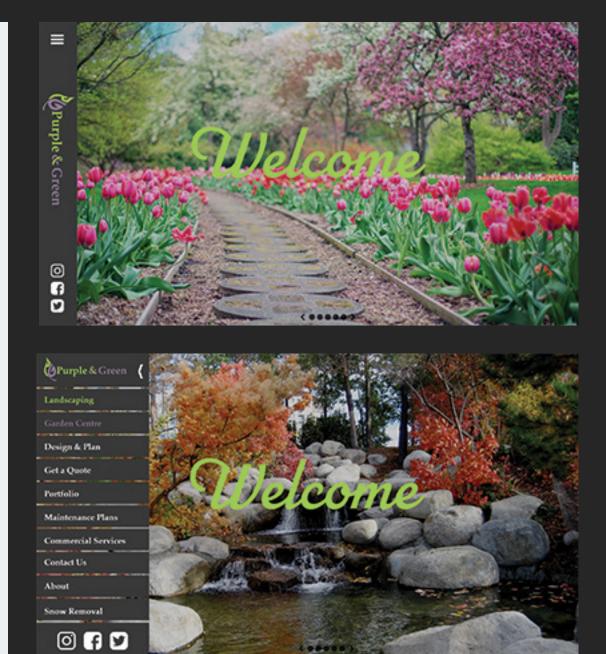


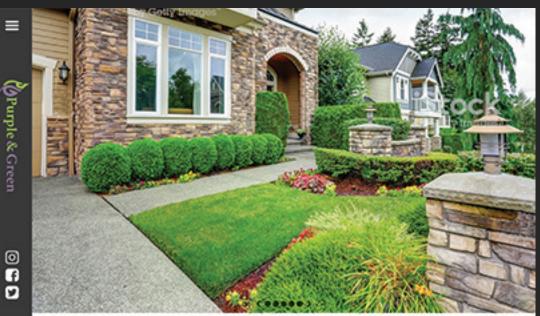


FALLING ANVIL
BREWING CO.



Website Design | Website design for fictional local landscaping company and garden centre Purple & Green. They are the local leaders in high end landscape and one of the largest garden centres in Ontario. Design included logo, website and estimation and quotation sheets.









# **Portfolio**

At Purple & Green we have done just about everything you can imagine but here you can see some of the specific examples of the work we are most proud of. Feel free to click into each the projects to learn more about them and how we tackled each of the customers specific needs



A entire yard redesign with fully landscaped



gardens, custom stone stairs, retaining walls as well as full pool install and waterfall design.



One of a kind Koi pond designed with fully landscaped surrounding patio, hedge walls and



Small Custom Zen Garden A small zen garden designed in a urban backyard to create a green space in the concrete jungle. Complete with custom pond, gardens and stone



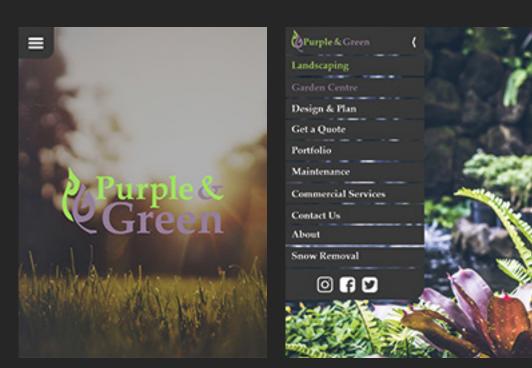
Low maintenance front garden entrance with custom perennial bushes and flowers to reduce cost of care and maintain high end look.





One off design garden gazebo designed with complete surrounding low maintenance gardens, stone bench and wooden deck with connecting pathways to house and dock.

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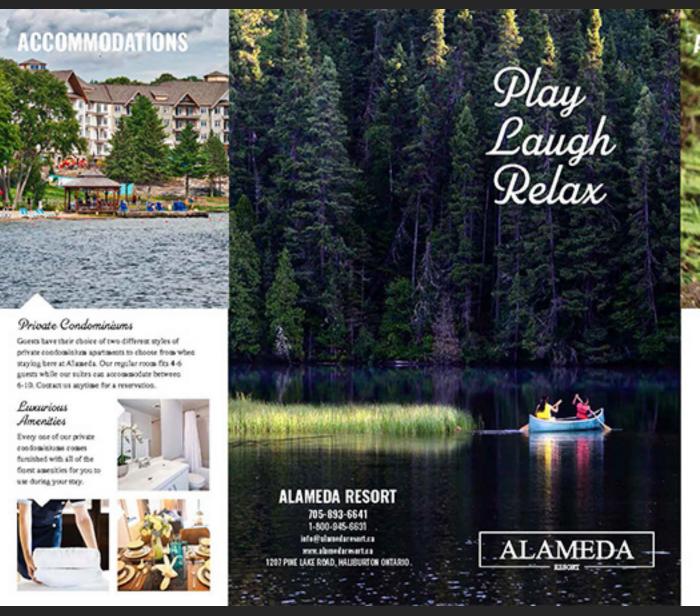


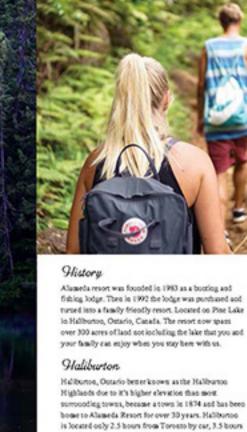
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Brochure Design | Print brochure and identity design for fictional family resort Alameda located in Huntsville, Ontario they are the biggest resort for family fun, rest and relaxation and world renowned high end golf. The design was done to match the high end feeling of the resort while still maintaining the fun family feeling.







from Ottawa by our and 4.5 hours from Buffalo by

car. It is the perfect place to escape the busy life and

**ALAMEDA** 



ALAMEDA





Feel free to call and talk to the frost desk we will be happy

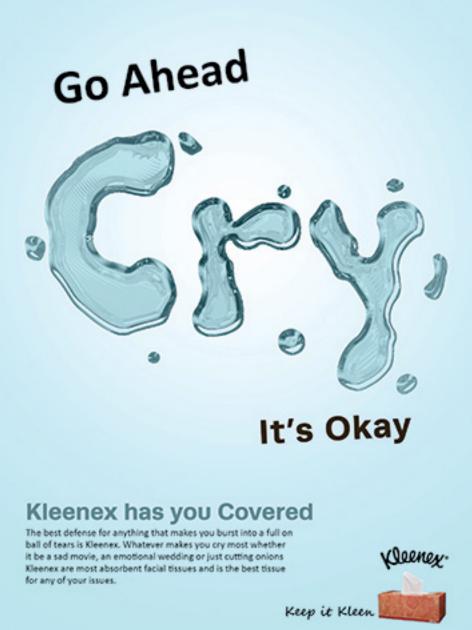
You can always make a reservation in person at the resorts frost desk where one of staff members will belp you.

You can also book a tour of the resort to see what it's like,

705-893-6641



Advertising | Kleenex ads developed with intent to increase product awareness and sales while conforming to Canadian Living magazine specifications and standards, while giving off a fun but gross viewer reaction without off putting the magazines target audience.











GRAPHIC DESIGN

Hands-on, project-based learning, includes a work placement and client experience. Consistently scores above 90% in graduate employment.

ெ Georgian



GRAPHIC DESIGN PRODUCTION

Hands-on learning in a supportive environment. Use the most current software and production techniques. Embark on an avvisome career!

வி Georgian

GRAPHIC DESIGN PRODUCTION

DADA DESDIA AND DESTINA, ANTS







PHOTOGRAPHY

Learn the business of photography. Master your Photoshop skills.

Award-winning











Logo & Stationary Design | Logo and stationary design for fictional Mink Outerwear clothing company, that produces high end, high quality water resistant clothing and accessories





