



Contact

Zachary Bagley

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Portfolio website

Linkedin

Resume

SOFTWARE AND TECHNICAL SKILLS

- ▶ Fluent in PC and Mac
- ▶ Adobe Illustrator CC
- ▶ Adobe Photoshop CC
- ▶ Adobe InDesign CC
- ▶ Adobe XD CC
- ▶ Adobe Dreamweaver
- ▶ Adobe Acrobat Pro
- ▶ CMS Wordpress
- ▶ CSS
- ▶ HTML5
- ▶ Microsoft Office

EDUCATION

- ▶ Graphic Design 3 year Advanced Diploma
Georgian College, Graduating April 2019.

DESIGN EXPERIENCE

- ▶ Demonstrated skills in Photoshop to create mock-ups for design concepts from layouts to illustrations.
- ▶ Experience with scanning, colour correcting and re-touching images in Photoshop.
- ▶ Proficient in resizing images for web and print based applications.
- ▶ Collaborated in a team based environment with other designers to develop an effective layout solution for multiple designs and presentations.
- ▶ Utilized design principles to create unique and creative solutions and concepts for branding/corporate identity, brand guidelines, editorial design, advertisements and web design.
- ▶ Correct and organize files and documents for pre-press and packaging before printing.
- ▶ Conceptualized and illustrated posters in various styles using hand rendering and refined Adobe illustrator
- ▶ Organized, able to manage and prioritize multiple projects while meeting required deadlines

ACHIEVEMENTS

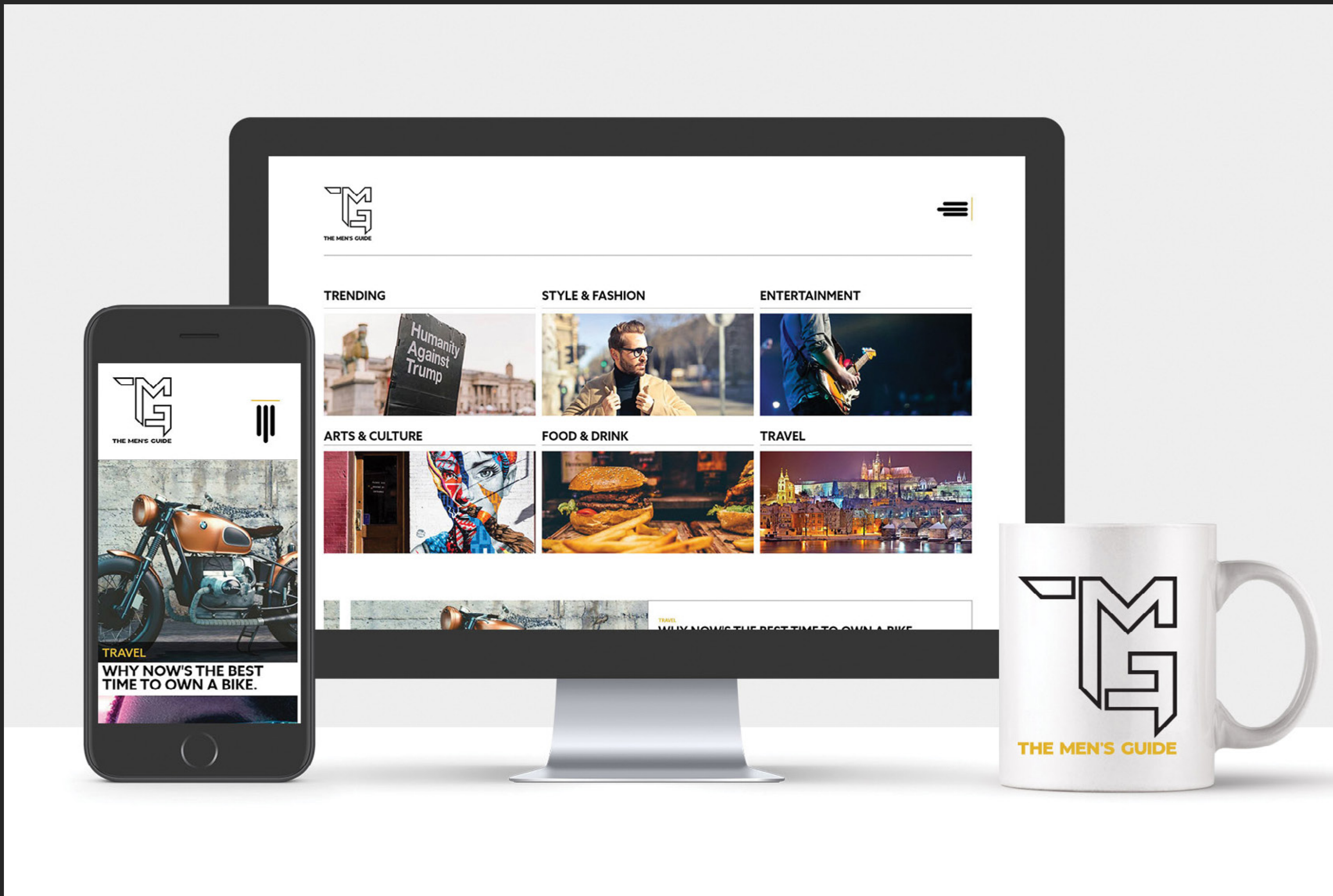
- ▶ Achieved Deans list every semester with overall average of 92%
- ▶ Selected for Georgian College Scholarship Show, 2017.
- ▶ Member of the Registered Graphic Designers Association.

QUALIFICATIONS

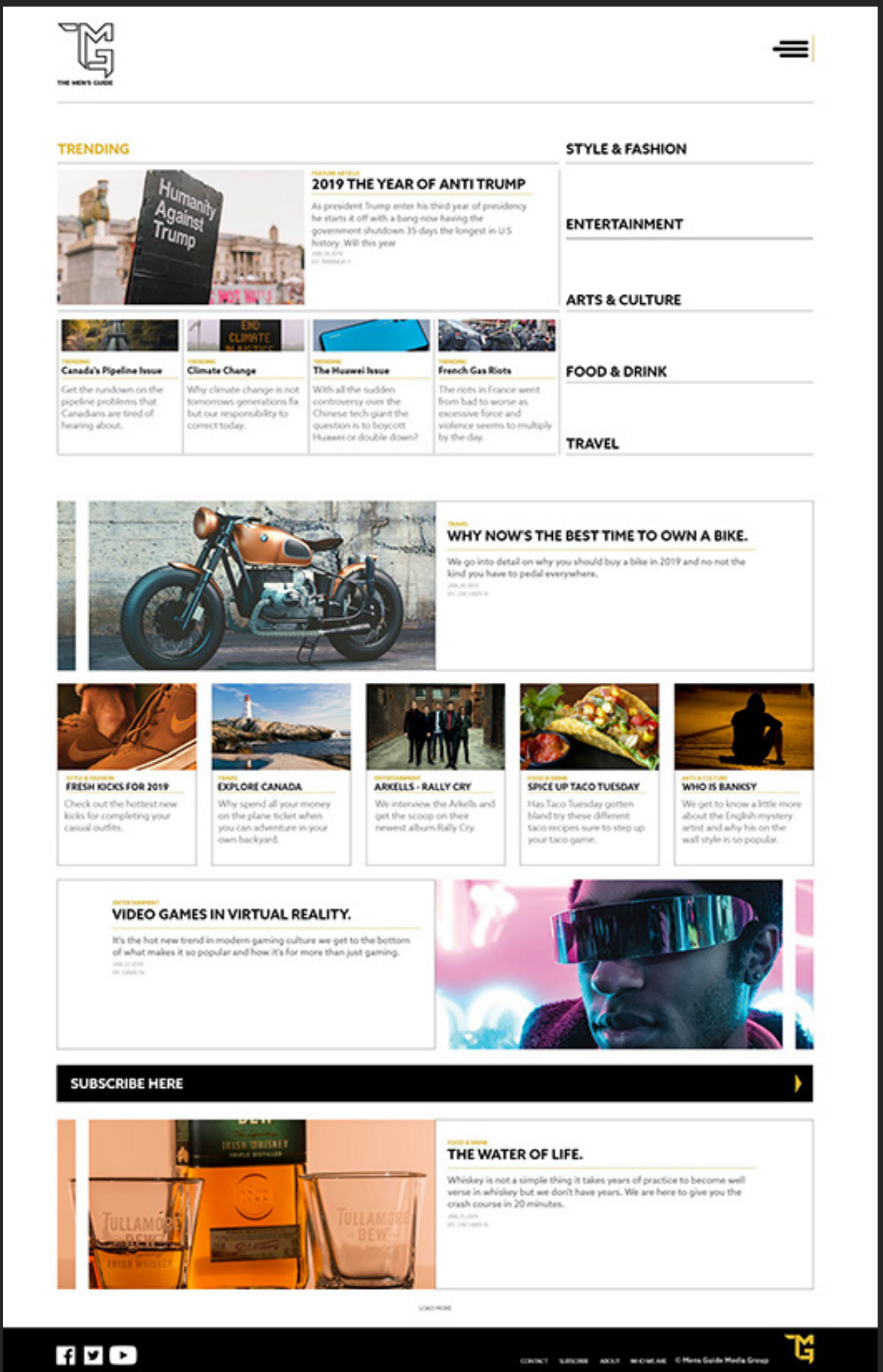
- ▶ Capable of working independently or in a team oriented environment to accomplish provided tasks.
- ▶ Excellent attention for detail and quality while working in fast paced environment.
- ▶ Out side the box thinking and problem solving abilities to create design solutions.
- ▶ Creative and outgoing, capable of working in multiple platforms and mediums.

WORK EXPERIENCE

- ▶ Fastenal Canada 2016-Present
 - Account Specialist - currently working in a fast paced teamwork orientated customer service based environment.
 - Meeting deadlines, working to solve problems for customers, calling suppliers to request quotes.
 - Responsible for creating and organizing purchase orders, and packing slips for large customers.
 - Assigned self regulated tasks and training new employees
- ▶ **Work Placement Mario Design Jan to April**
 - Work under time constraints, ability to problem solve
 - Assisted with production and installs.
 - Developed concepts and worked creating designs under direction.
 - Prepared files for print and ensured correct print specifications



Lifestyle Magazine Website | Website and mobile deisgn concept for The Men's Guide Magazine. Provides a place to subscribe and catch the most frequent news.

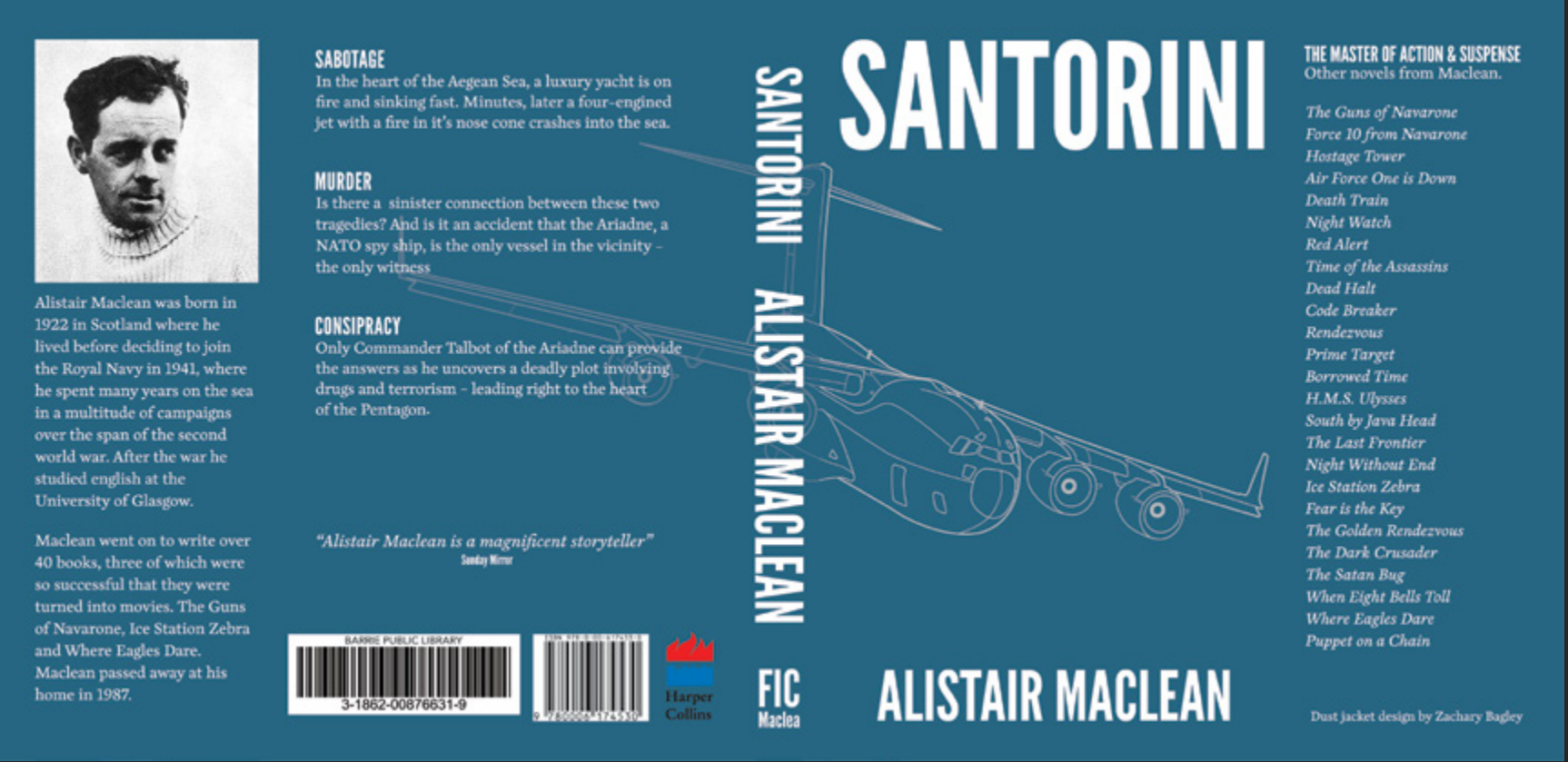
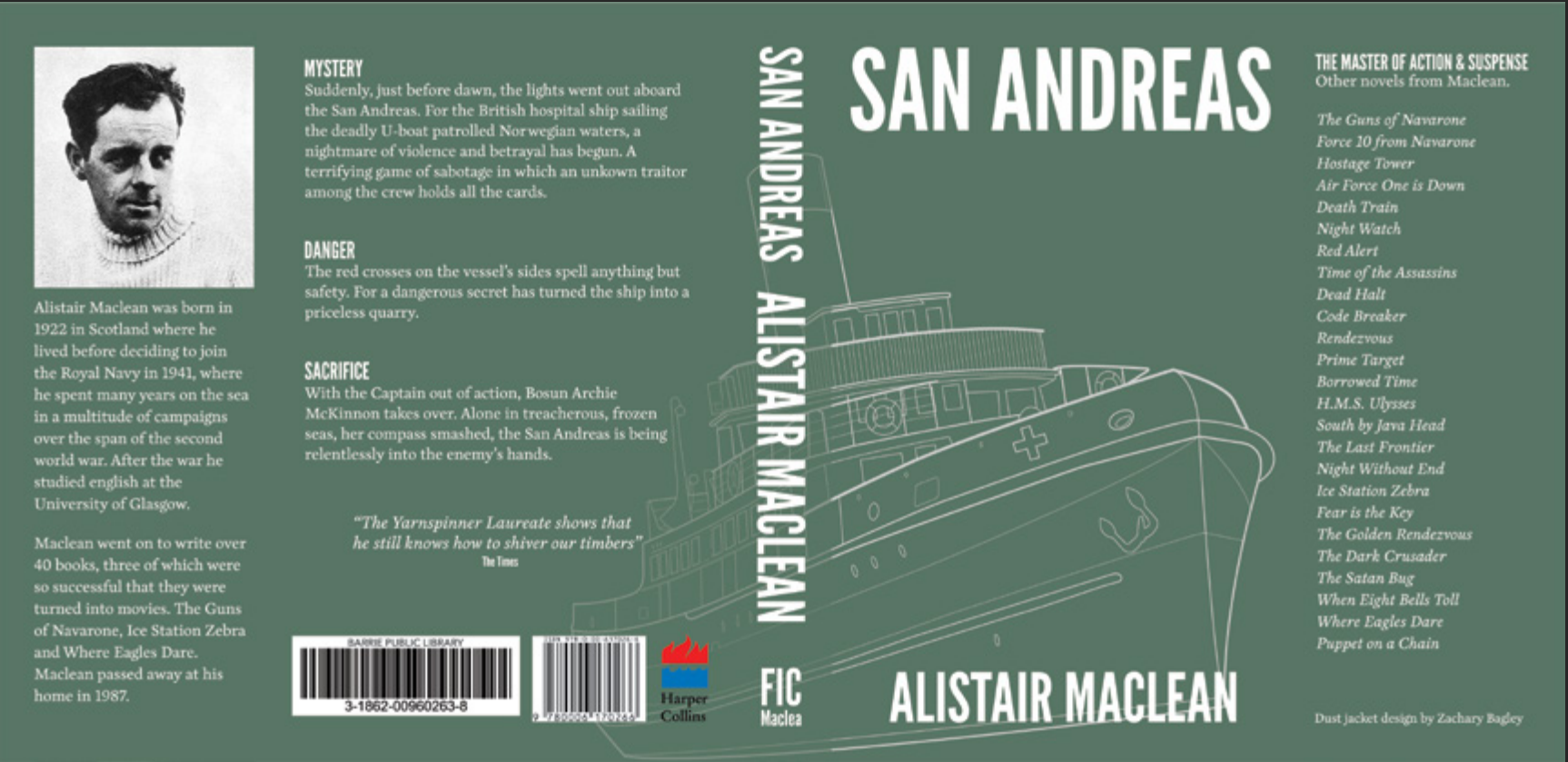
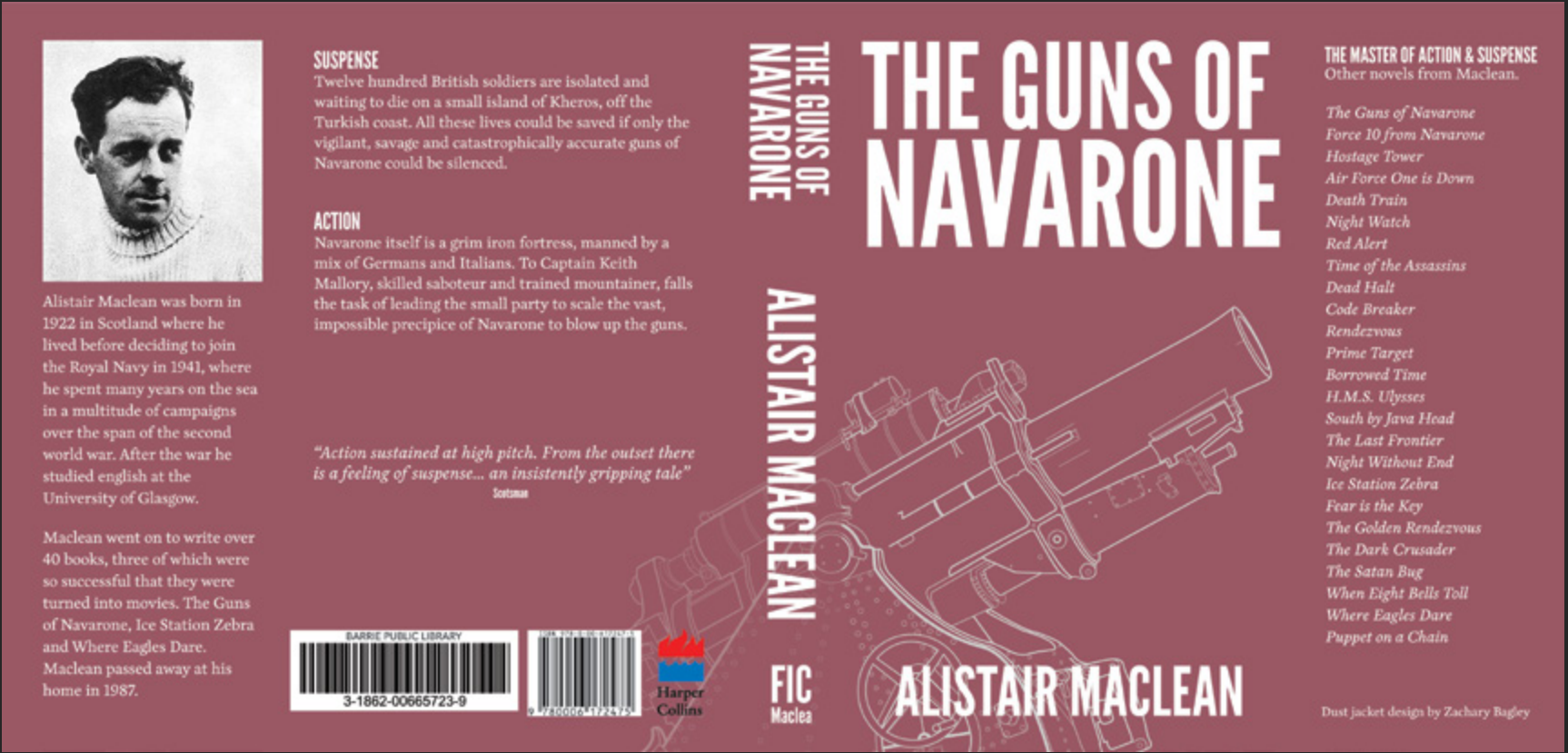




Mario Design Car Wrap | A car wrap designed for Mario Design in Barrie ON. Utilizing the company colours and a required specialized vinyl colour called satin psychedelic. The design is to be sleek and showcase what is possible for customers at Mario Design.



Book Cover Re-design | A redesign of outdated book covers from the Barrie Public Library into Dust Jackets of unified style to attract new readers. While still conveying the original idea or message of the book.

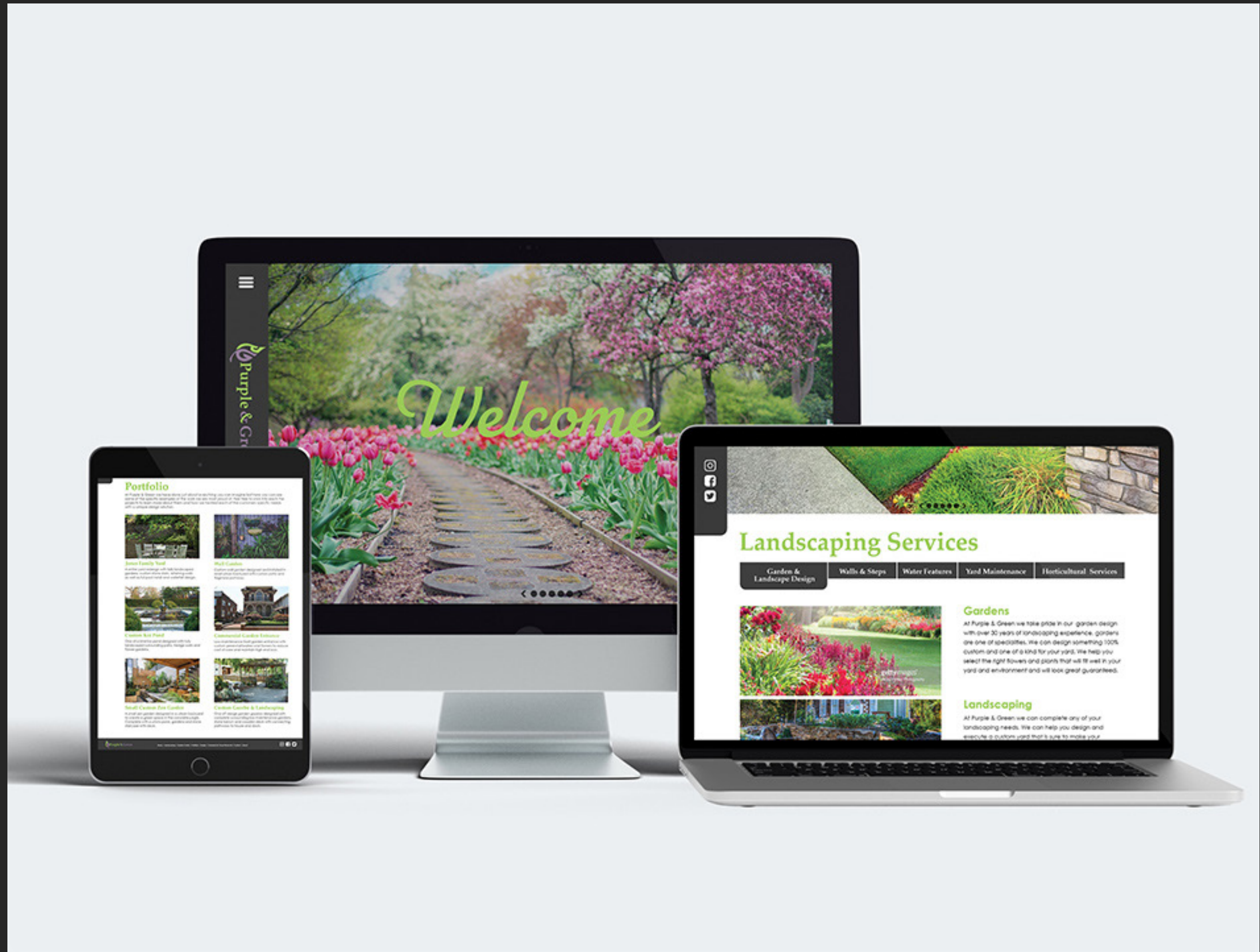




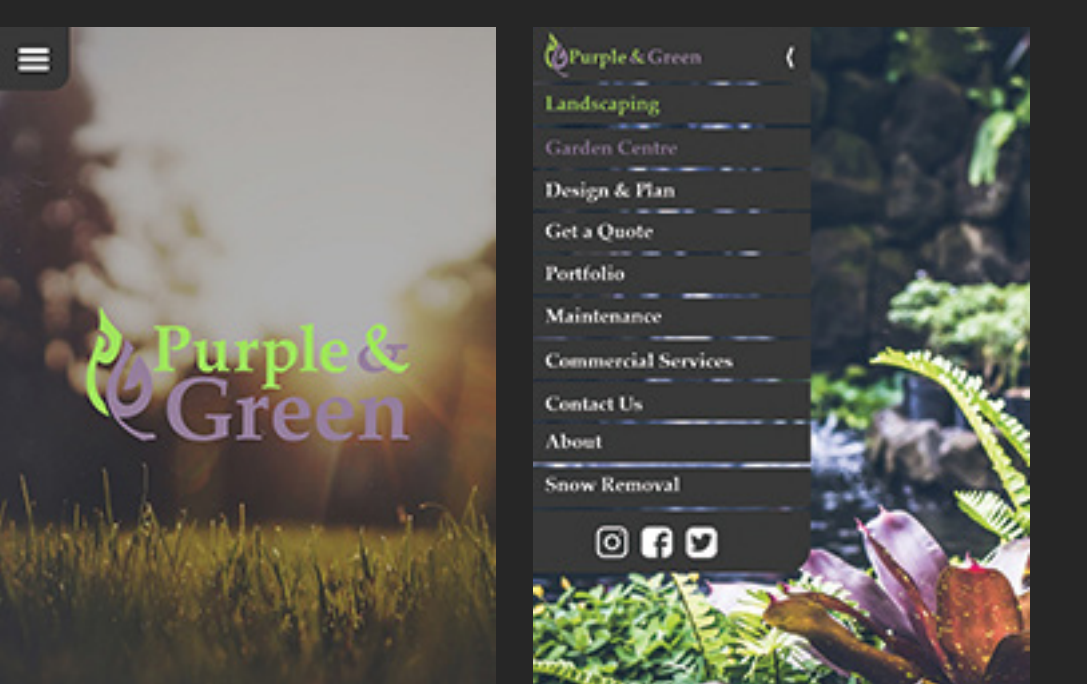
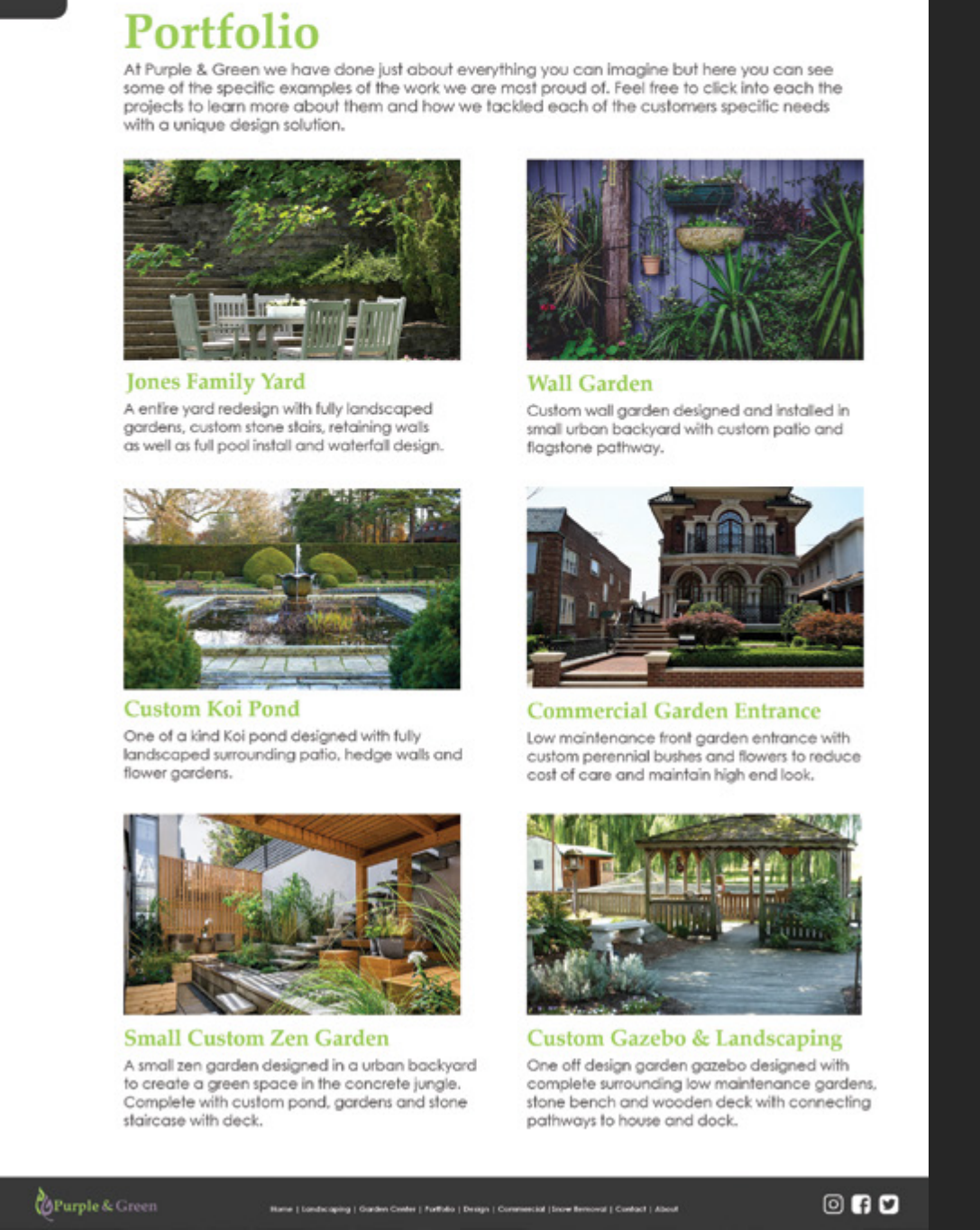
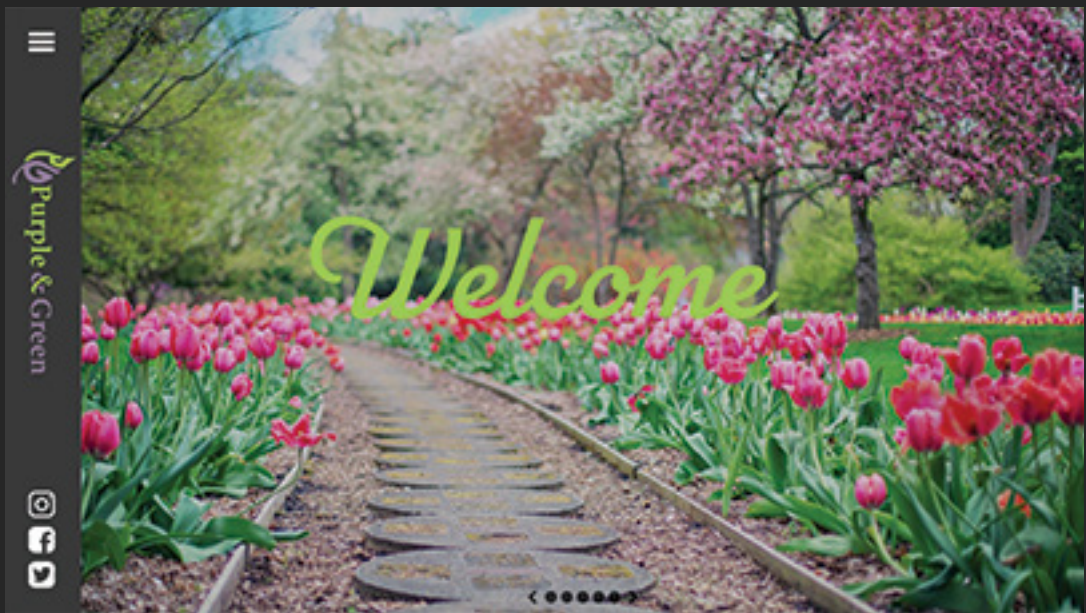
Craft Beer Packaging | Logo and packaging design for fictional craft brewing company Falling Anvil Brewing Co. They are a small local brewery that takes their inspiration from blacksmithing and forging for their company name and beer flavours.



FALLING ANVIL
BREWING CO.

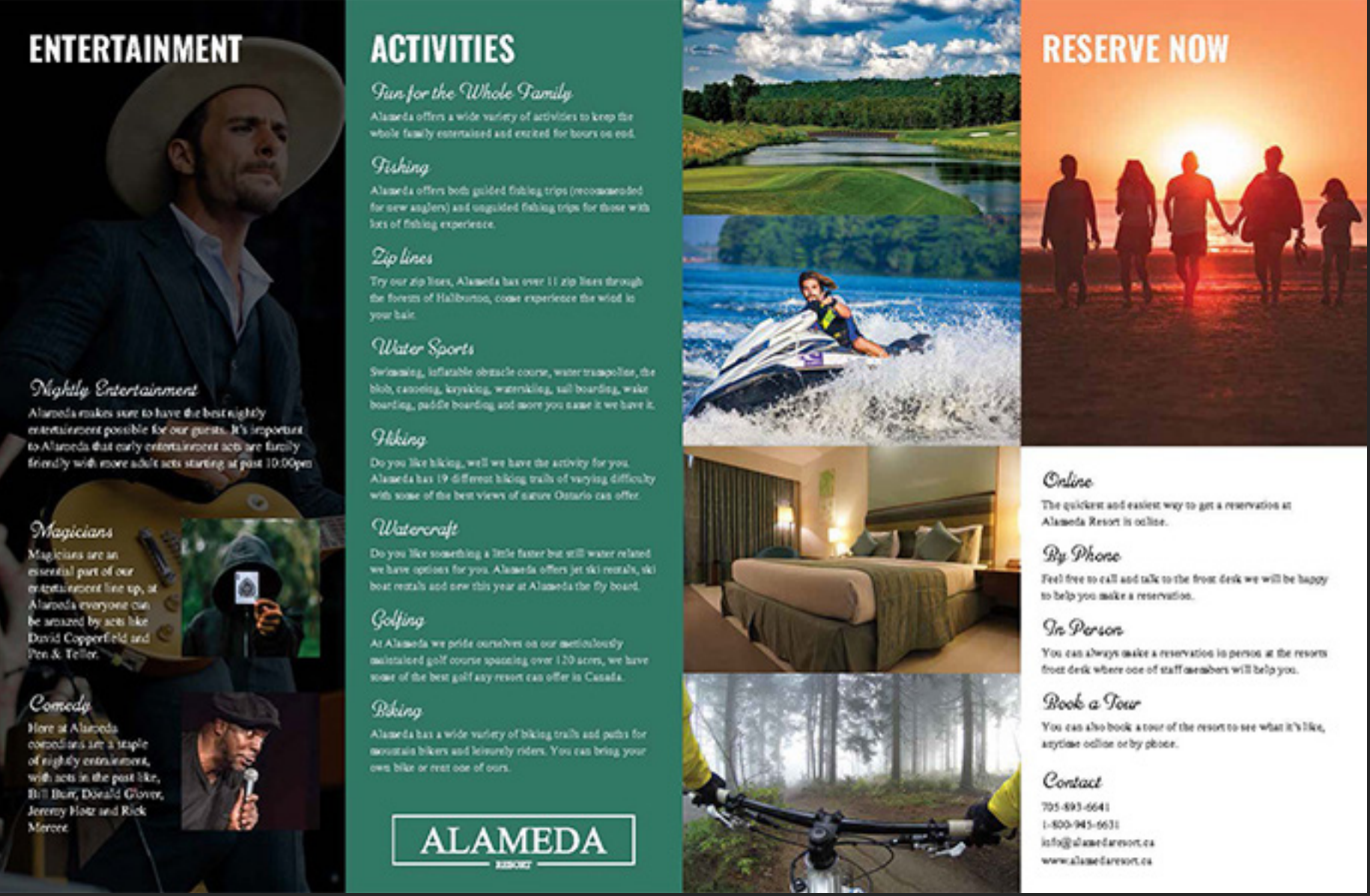


Website Design | Website design for fictional local landscaping company and garden centre Purple & Green. They are the local leaders in high end landscape and one of the largest garden centres in Ontario. Design included logo, website and estimation and quotation sheets.



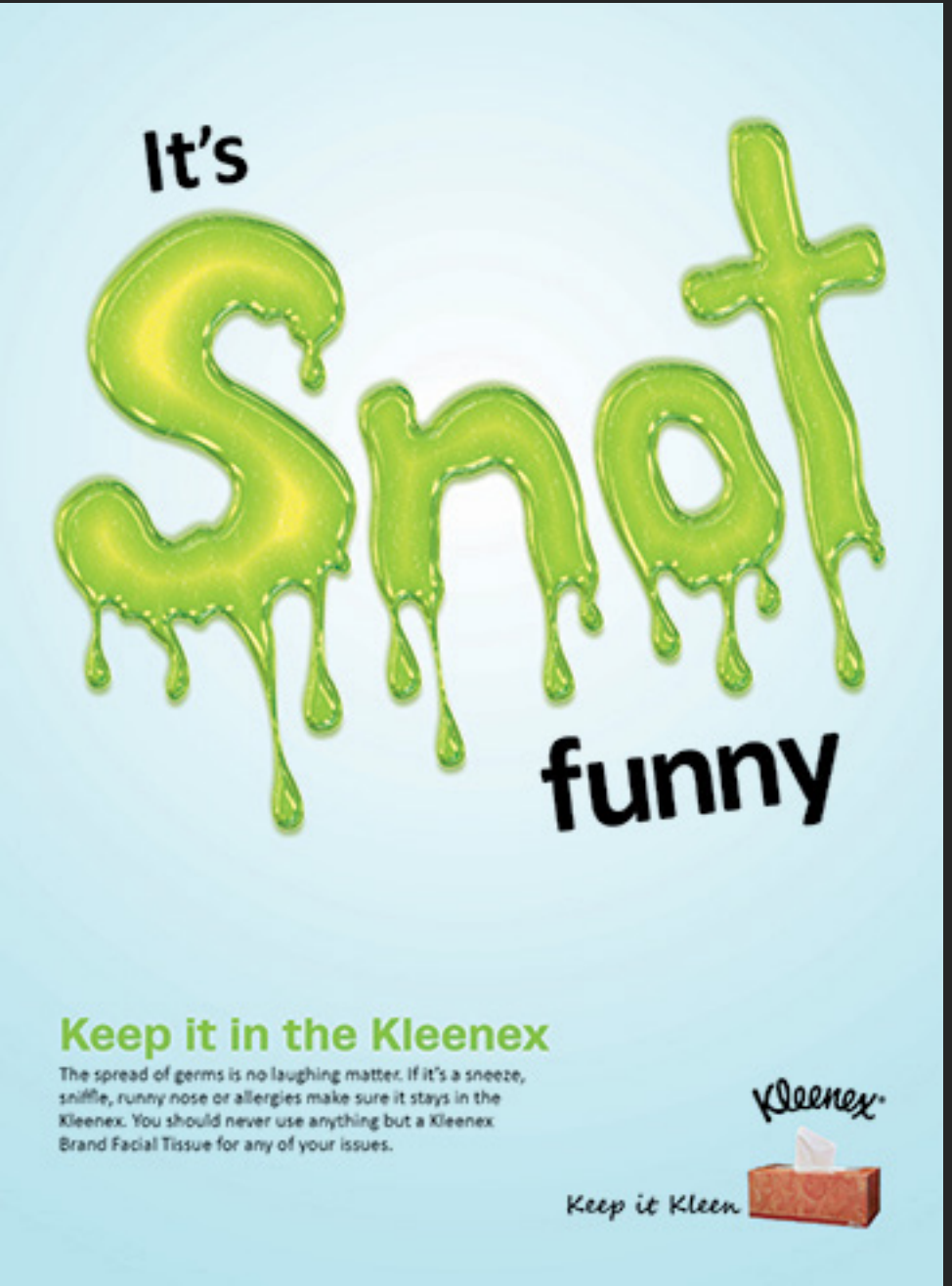


Brochure Design | Print brochure and identity design for fictional family resort Alameda located in Huntsville, Ontario they are the biggest resort for family fun, rest and relaxation and world renowned high end golf. The design was done to match the high end feeling of the resort while still maintaining the fun family feeling.





Advertising | Kleenex ads developed with intent to increase product awareness and sales while conforming to Canadian Living magazine specifications and standards, while giving off a fun but gross viewer reaction without off putting the magazine's target audience.





Not for Profit Design | Design and digital arts logo designed for Georgian Colleges downtown campus, as well as creating a set of unified digital display slides for campus wall monitors. Each program located at the campus had a unique slide with a unified design to represent each program.





Logo & Stationary Design | Logo and stationary design for fictional Mink Outerwear clothing company, that produces high end, high quality water resistant clothing and accessories



